

**YWCA Leader Luncheon XLIII: March 6, 2023
Sponsorship Packages**



<p>Innovator \$8,000</p> <p>Exclusive Presenting Sponsor</p>	<ul style="list-style-type: none"> • 8 tickets to the event • Full-page advertisement in event program (choice placement) • 30 second video placement to launch event • Recognition on program cover, printed and media pieces* as presenting sponsor • Verbal Acknowledgement of sponsorship at the luncheon • Placement of premium item for attendees on table • Company logo and link displayed on YWCA event webpage • Company logo on event signage and PowerPoint presentation • Logo listing on sponsor page in program booklet <p>*Commitment must be made prior to any print or production deadlines.</p>
<p>Vision \$6,000</p>	<ul style="list-style-type: none"> • Exclusive sponsorship level • 8 tickets to the event • Representative to introduce program video & company information • “Presented by” and Sponsor logo to subhead video title page • Full-page program ad, back cover • Verbal Acknowledgement of sponsorship at the luncheon • Placement of premium item for attendees on table • Company logo and link displayed on YWCA event webpage • Company logo on event signage and PowerPoint presentation • Logo listing on sponsor page in program booklet
<p>Benefactor \$3,500</p>	<ul style="list-style-type: none"> • 4 tickets to the event • 1/2-page advertisement in event program • Verbal acknowledgement of sponsorship at the luncheon • Company name and link on website, name on event signage and PowerPoint presentation • Logo listing on program booklet sponsor page • Opportunity to present award to recipient at luncheon
<p>Bright Future Scholarship Sponsor – \$3,000</p>	<p>Sponsor a Bright Future applicant to attend the Leader Luncheon event.</p> <ul style="list-style-type: none"> • Acknowledgement on program booklet Bright Future page • Acknowledgement on program PowerPoint presentation • Opportunity to present scholarship to recipient at luncheon
<p>Leaders in the Workplace \$2,500</p>	<ul style="list-style-type: none"> • 4 tickets to the event • 1/4-page advertisement in event program • Company name and link on website, name on event signage, and PowerPoint presentation • Company name listing in program
<p>Mentor \$1,500</p>	<ul style="list-style-type: none"> • 2 tickets to the event • Quarter-page advertisement, name and link on website, name listing in program booklet
<p>Advocate \$750</p>	<ul style="list-style-type: none"> • 1 ticket to the event • 1/4-page advertisement in the program booklet
<p>Champion \$500</p>	<ul style="list-style-type: none"> • Listed on program booklet sponsor page
<p>Table Sponsor ** \$900</p>	<ul style="list-style-type: none"> • 8 tickets to the event • Logo on table
	<p>**Due to limited event space, attendance will be limited to event sponsors and table sponsors</p>

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Yes! We will sponsor YWCA Leader Luncheon XLIII: Women of Achievement
at the _____ **level for \$** _____

Organization Name _____

Contact Name _____

Phone _____ Email _____

Address _____ City, State & Zip _____

Payment enclosed (Payable to YWCA) **Please invoice**

Payment will follow

Reserve your spot by returning this form to:
YWCA Leader Luncheon Sponsor
4990 East State Street, Rockford IL 61108

Ad copy is due no later than January 16, 2023.

For additional information, call Amy Seyller at (815) 316-6126 or email funddevelopment@ywcanwil.org. ***Thank you!***

**YWCA Leader Luncheon XLIII: March 6, 2023
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Support your award nominee
with a program book ad!

Program Book Advertising

Organization Name _____ Contact Name _____

Phone _____ Email _____

Address _____

City, State & Zip _____

Payment enclosed

Please invoice

Payment to follow

Advertising Specifications – All Ads are Black & White

✓	AD SIZE	WIDTH	x	HEIGHT				AD COST	
	Full Page	7"	x	9-1/4"				\$500	
	1/2-Page	7"	x	4-3/8"	Or	3-3/8"	x	9-1/4"	\$350
	1/4-Page	3-3/8"	x	4-1/2"	Or	7"	x	2-1/8"	\$250
	Business Card	3-1/2"	x	2"				\$150	

Artwork:

- PDFs – hi-res via email to the address below – **preferred**.
- Adobe Illustrator, Photoshop, Publisher, Word or InDesign: Please include a PDF with these files. Include all fonts and graphic support (if applicable).
- Ads can be submitted by email or CD. Black and white hard copy must be included with CD.

Ad Reservations & Deadline:

- Please return this form with check payable to YWCA Northwestern Illinois
- Mail to: YWCA, LL 2023 Ads, 4990 E. State St., Rockford, IL 61108
- Email files: funddevelopment@ywcanwil.org
- **Ad copy is due no later than January 16, 2023**

For additional information on ad specs, call Amy Seyller, (815) 316-6126, or email
funddevelopment@ywcanwil.org. **Thank you!**