

YWCA Leader Luncheon XLIV: March 4, 2024
Sponsorship Packages

Innovator \$8,000 Exclusive Presenting Sponsor *SOLD	<ul style="list-style-type: none"> • 8 tickets to the event • Full-page advertisement in event program (choice placement) • One-minute video placement to launch event • Recognition on program cover, printed and media pieces* as presenting sponsor • Verbal Acknowledgement of sponsorship at the luncheon • Placement of premium item for attendees on table • Company logo and link displayed on YWCA event webpage • Company logo on event signage and PowerPoint presentation • Logo listing on sponsor page in program booklet <p>*Commitment must be made prior to any print or production deadlines.</p>
Vision \$6,000 *SOLD	<ul style="list-style-type: none"> • Exclusive sponsorship level • 8 tickets to the event • Representative to introduce program video & company information • “Presented by” and Sponsor logo to subhead video title page • Full-page program ad, back inside cover • Verbal Acknowledgement of sponsorship at the luncheon • Placement of premium item for attendees on table • Company logo and link displayed on YWCA event webpage • Company logo on event signage and PowerPoint presentation • Logo listing on sponsor page in program booklet
Bright Future Scholarship Sponsor – \$5,500	Sponsor three (3) Bright Future Scholarships <ul style="list-style-type: none"> • 4 tickets to the event; opportunity to purchase remaining table seats at discounted price • Full-page program ad, inside back cover • Acknowledgement on program booklet Bright Future page • Acknowledgement on program PowerPoint presentation • Verbal Acknowledgement and opportunity to present scholarship to recipients at luncheon
Benefactor \$3,500 6 awards available	<ul style="list-style-type: none"> • 4 tickets to the event; opportunity to purchase remaining table seats at discounted price • 1/2-page advertisement in event program • Verbal acknowledgement of sponsorship at the luncheon • Company name and link on website, name on event signage and PowerPoint presentation • Logo listing on program booklet sponsor page • Opportunity to present award to recipient at luncheon
Partner \$3,000	<ul style="list-style-type: none"> • 4 tickets to the event; opportunity to purchase remaining table seats at discounted price • 1/2-page advertisement in event program • Verbal acknowledgement of sponsorship at the luncheon • Company name and link on website, name on event signage and PowerPoint presentation • Logo listing on program booklet sponsor page
Leaders in the Workplace \$2,500	<ul style="list-style-type: none"> • 4 tickets to the event • 1/4-page advertisement in event program • Company name and link on website, name on event signage, and PowerPoint presentation • Company name listing in program
Mentor \$1,500	<ul style="list-style-type: none"> • 2 tickets to the event • Quarter-page advertisement, name and link on website, name listing in program booklet
Advocate \$1,000	<ul style="list-style-type: none"> • 1 ticket to the event • 1/4-page advertisement in the program booklet
Champion \$750	<ul style="list-style-type: none"> • Listed on program booklet sponsor page
Table Sponsor ** \$1,000	<ul style="list-style-type: none"> • 8 tickets to the event • Logo on table

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_____ **Yes! We will sponsor YWCA Leader Luncheon XLIV: Women of Achievement**

at the _____ **level for \$** _____

Organization Name _____

Contact Name _____

Phone _____ Email _____

Address _____ City, State & Zip _____

_____ **Check enclosed (Payable to YWCA)**

_____ **Please invoice**

_____ **Please charge my credit card** _____ - _____ - _____

Expiration Date _____ **3 digit code** _____

Name on card if different from above _____

Zip Code if different from above _____

Reserve your spot by returning this form to:
YWCA Leader Luncheon Sponsor
4990 East State Street, Rockford IL 61108

Ad copy is due no later than January 15, 2024.

For additional information, call Amy Seyller at (815) 316-6126 or email funddevelopment@ywcanwil.org. ***Thank you!***



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eliminating racism
empowering women
ywca

Program Book Advertising

Organization Name _____ Contact Name _____

Phone _____ Email _____

Address _____

City, State & Zip _____

_____ Payment enclosed

_____ Please invoice

_____ Payment to follow

Advertising Specifications – All Ads are Black & White

✓	AD SIZE	WIDTH	x	HEIGHT					AD COST
	Full Page	7"	x	9-1/4"					\$500
	1/2-Page	7"	x	4-3/8"	Or	3-3/8"	x	9-1/4"	\$350
	1/4-Page	3-3/8"	x	4-1/2"	Or	7"	x	2-1/8"	\$250
	Business Card	3-1/2"	x	2"					\$150

Artwork:

- PDFs – hi-res via email to the address below – **preferred**.
- Adobe Illustrator, Photoshop, Publisher, Word or InDesign: Please include a PDF with these files. Include all fonts and graphic support (if applicable).
- Ads can be submitted by email or CD.

Ad Reservations & Deadline:

- Please return this form with check payable to YWCA Northwestern Illinois
- Mail to: YWCA, LL 2024 Ads, 4990 E. State St., Rockford, IL 61108
- Email files: funddevelopment@ywcanwil.org
- **Ad copy is due no later than January 15, 2024**

For additional information on ad specs, call Amy Seyller, (815) 316-6126, or email
funddevelopment@ywcanwil.org.

Thank you!